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Atlantic Golf Swings into Action by Joining the Chevron 5,000,000 Mile Rideshare Challenge

Golf course rewards commuters who smooth out their drives on the course and on the road

RESTON, VA / June 21, 2006 - NuRide, Inc. (www.nuride.com), the nation's first incentive-based ridesharing network, announced today that Atlantic Golf, Maryland's leading group of public golf courses, will sponsor thousands of commuters who share rides resulting in 100,000 fewer miles driven on roads throughout the Washington, DC, region. Participating commuters will earn \$75.00 gift cards that can be used toward greens fees and carts at the company's Potomac Ridge, South River, and Queenstown Harbor golf courses.

Atlantic Golf joins a growing list of corporate sponsors supporting the Chevron 5,000,000 Mile Rideshare Challenge, a regional event that brings together commuters and corporations to alleviate traffic congestion, reduce its air pollution, and save commuters' money on gas.

"Given our strong commitment as an environmentally conscious company, we felt that actively supporting the Chevron 5,000,000 Mile Rideshare Challenge was a terrific fit for us," said Lex Birney, CEO of The Brick Companies, Atlantic Golf's parent company. "We want to reward NuRiders who do their part to clean the air by inviting them out to enjoy that clean air at one of our golf courses."

"NuRide and Atlantic Golf are natural partners," said Rick Steele, CEO of NuRide. "We're improving the drive on the roads, and they're improving the drive on the fairways. NuRiders can even do both by sharing a ride out to one of Atlantic Golf's beautiful courses, where they can use their gift card reward."



The Chevron 5,000,000 Mile Rideshare Challenge was launched in Washington D.C. on February 28, 2006. The event will involved over 5,000 commuters who will share rides resulting in 5,000,000 fewer miles driven and over 200,000 gallons of gasoline being conserved. To participate in the program, commuters use NuRide's innovative online ridesharing program to find other people going their way. The NuRide web site calculates the savings for each trip and awards participants with points for each confirmed ridesharing trip, which can be redeemed with participating sponsors for gift cards, gift certificates, show tickets and various other rewards.

About NuRide, Inc.

NuRide was founded on the belief that individuals who share rides provide a valuable service to their community and should be rewarded for their efforts. Through the patent-pending NuRide Network®, individuals can easily arrange ridesharing trips and earn rewards for every confirmed trip they take. Members accumulate "NuRide Miles" that can be used toward a variety of rewards that are made possible through the generosity of NuRide's sponsors. For more information, please visit www.nuride.com.

About Atlantic Golf

Atlantic Golf at Queenstown Harbor, Potomac Ridge, and South River, is dedicated to providing local golfers a first-class experience at affordable rates. Atlantic Golf offers additional services, such as tournament planning, personal instruction from their Nike Golf Learning Center, and online tee time reservations. Atlantic Golf is part of The Brick Companies (TBC), a privately held company based in Edgewater, Maryland, which owns, develops and manages commercial, residential and recreational properties "For Working, For Living, For Fun" located in and around the District of Columbia, Maryland, and Virginia. The company is committed to environmental and social responsibility, as demonstrated by its "green building" philosophy and its support for charities and social causes. Additional information is available at mdgolf.com and thebrickcompanies.com.