

GolfStyles Washington: Business

December 2005

Atlantic Golf - The next step at Queenstown Harbor

It would be difficult to improve the golfing experience at Queenstown Harbor, but the folks at Atlantic Golf are striving to do just that. The company has proposed creating an overnight lodging project; cottages and two lodge buildings sprinkled along the scenic Chester River, where it meets the Chesapeake Bay. Each guest would have access to not only golf (and their own putting green.) but also tennis courts, a spa, a pool, banquet facilities and a small conference center.

The resort would include cottages and two lodge buildings connected by courtyards, a spa, a pool, a tennis facility, banquet rooms and a small conference center. It would all sit just steps away from the river on a spectacular setting near its intersection with the Chesapeake Bay.

Lex Birney, CEO of The Brick Companies, Atlantic Golf's parent company, says the resort would be of "national renown." Fifteen years ago, the company planned to build a small inn, a marina and a nine-hole executive golf course on the property where Queenstown Harbor now exists. But plans to build on the water near the Chesapeake Bay drew careful inspection of environmentalists and a new law that prohibited development within 1,000 feet of the water pushed the company in another direction.

The Brick Companies ended up building a golf complex now talked about in the same breath as the Middle Atlantic is top courses. The River Course at Queenstown Harbor is the jewel of the Eastern Shore, a long and challenging course that tests the area's best players under tournament conditions while maintaining a friendlier nature for the average public player. The Lakes Course gives Queenstown a second championship-caliber venue. Most public courses would love to call it their "A" course.

Since Queenstown opened in 1991 the company has built South River Golf Club in Edgewater and purchased and renovated Potomac Ridge near Waldorf.

Potomac Ridge is now home to the Nike Golf Learning Center, one of the industry's leading golf instructional centers with custom programs for all ages and skill levels, including Tee It Up programs designed for a first timer to advanced golfers, and a Junior Academy that combines golf and life skills.

Atlantic Golf is the golf operations arm of The Brick Companies. Founded in 1892, The Brick Companies serves the Washington, DC metropolitan area and has evolved to incorporate a diverse portfolio of businesses that exemplifies - real estate for living for working and for fun. For more information: thebrickcompanies.com