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FREEZIN' FOR THE FOUNDATION

The Brick Companies Foundation prepares for the MSP Polar Bear Plunge 2008

EDGEWATER, Md. (January 7, 2008) – When Andy Zerrlaut joined the IS Department at The Brick Companies (TBC) in early spring of 2007, he never dreamed he'd be freezing out some of his fellow employees so quickly. But his desire to try something a little different and his determination to give back to the community has done just that.

The TBC "Freezin' for the Foundation" team is a pet project of Zerrlaut's that will bring at least 11 TBC employees and 3 of their spouses into the chilly waters of the Chesapeake Bay at the 12th Annual MSP Polar Bear Plunge on January 26, 2008.

This will be Zerrlaut's 3rd plunge, but his previous attempts to get others to join him were met with cold shoulders. "I just knew this would be my kind of crowd," Zerrlaut says of his decision to recruit his new fellow co-workers. "This is a fun company with people willing to try anything at least once." The team has set a fundraising goal of \$2,500 and has already raised \$1,175.00. The monies raised for the plunge support the athletes of Special Olympics Maryland.

The TBC team will be preparing for their participation by taking a winter dunk with the help of some eager employees, vendors and neighbors. On January 18, 2008 members of The Brick Companies staff will offer themselves up to anyone willing to pay \$5 for three chances to dunk them in a carnival-style dunk tank.

"We thought the best way to get the entire company involved in the fundraising effort would be to kick the event off with a little 'training' for those who would actually take the plunge," says Charlie Birney, managing director for The Brick Companies Foundation. "Then we thought, 'Who would be a more desirable target than the executive team?'"

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Starting at 11:00 a.m. on Friday, January 18, 2008, members of the executive team and a few other brave volunteers will take their turn at 15 minute shifts in a dunking tank outside of the company's headquarters in Edgewater, Md. Eager pitchers can plunk down \$5 for three chances to hit the target that would send their favorite (or least favorite) executive into the chilly waters below. For those very determined to see a dunk, an easy press of the lever can be had for \$50. All proceeds from the day will be added to the Freezin' for the Foundation team's donation to the MSP Polar Bear Plunge 2008.

Information about The Brick Companies Foundation is available at http://www.thebrickcompanies.com/good_works. Information about the MSP Polar Bear Plunge 2008 is available online at <http://www.plungemd.com>.

About The Brick Companies

The Brick Companies (TBC), a privately held company based in Edgewater, Maryland, owns, develops and manages commercial, residential and recreational properties *For Working, For Living, For Fun*. Properties in the TBC portfolio are located in and around the Baltimore/Washington Metropolitan area. Some of its assets include 3 golf courses under its Atlantic Golf brand, the Atlantic Marina Resort on the Patapsco and Atlantic Marina on the Magothy in Pasadena, Maryland, and more than 500,000 square feet of commercial buildings in Maryland, D.C. and Virginia. For more information on TBC's *For Working, For Living For Fun* properties, please visit thebrickcompanies.com.

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