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FRANKO PROMOTED TO 'STEWARD OF BRAND PROMISE' AT THE BRICK COMPANIES

EDGEWATER, Md. (December 1, 2009) — Melissa Franko has been promoted to "Steward of Brand Promise" at The Brick Companies, an Edgewater, Md.-based real estate company. The announcement was made today by Lex Birney, president and CEO.

In her new role, Melissa will be responsible for the overall maintenance and future of the TBC brand, including the creation and implementation of strategic marketing and social media plans for all properties in the TBC family - Atlantic Golf (Potomac Ridge, Queenstown Harbor and The Golf Club at South River), Atlantic Marinas and the company's commercial and residential real estate properties. Melissa, who joined TBC in 2006, previously served as Advertising and Media Manager.

Earlier this year she oversaw the launch of TBC's social media initiatives, introducing Twitter, Facebook and corporate blogging strategies for the company's Atlantic Golf division and for its charitable arm, the TBC Foundation. Under Melissa's direction, TBC will continue to add social media to the marketing mix to more efficiently communicate the brand's promise of creating memorable places for current and future generations through social responsibility and environmental leadership.

Prior to TBC, she held account executive positions with advertising and public relations firms including The Cyphers Agency and Crosby Marketing Communications in Annapolis, and Ruder Finn in Washington, D.C.

A resident of Odenton, Md., she holds a Master of Arts degree in public communication from American University, Washington, D.C., and a Bachelor of Arts degree in communication (cum laude) from McDaniel College, Westminster, Md.

About The Brick Companies

The Brick Companies (TBC), a privately held company based in Edgewater, Maryland, owns, develops and manages commercial, residential and recreational properties. Properties in the TBC portfolio are located in and around the Baltimore/Washington Metropolitan area. Some of its assets include 81 holes of golf under its Atlantic Golf brand, the Atlantic Marina Resort on the Patapsco and Atlantic Marina on the Magothy in Pasadena, Maryland, and more than 500,000 square feet of commercial buildings in Maryland, D.C. and Virginia.

The company is committed to environmental and social responsibility, as demonstrated by its "green building" philosophy and its support for charities and social causes through The TBC Foundation. For more information visit www.thebrickcompanies.com.

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