

HAPPENINGS



For Working.
For Living.
For Fun.

The Brick Companies Quarterly Newsletter | Winter 2010

Taking risks, creating and innovating.

Celebrating Change at The Golf Club at South River

The Golf Club at South River has had plenty of reason to celebrate over the last quarter.

The new practice facility was completed in July, with the official ribbon cutting ceremony in early August. The new practice facility includes synthetic and grass tees, over 350 yards of fairway, four short-game target greens, a chipping green with bunker and a putting green.

Later in August, the club reached another milestone, welcoming member number 150. Member 150 triggered another renovation — an expansion of the clubhouse. Lex Birney, CEO of The Brick Companies, and Mike Kriel, General Manager of the Golf Club at South River, hosted a 150-Member Celebration where they revealed plans to expand the current amenities. The expansion is scheduled to include Men's and Ladies' locker room and lounge areas, a fitness center, treatment rooms, kid's game room, new pro shop, member's grill, and a pool.

Lending a Helping Hand

This November, staff from The Golf Club at South River generously volunteered their time with Habitat for Humanity at a new home build on Clay Street in Annapolis, MD.

Donna Loftin, Director of Membership, said, "We were very productive and I learned the following:

- How to "toenail" when connecting two boards
- How to use a table saw (of which I was terrified before!)
- What a 'smidgen' is"



Frank was our crew leader in the red hat – cool dude! Thanks to **Amy Jones** and **Barry Recame** for coming out and volunteering your personal time! Thanks to **Chef Bill** for preparing such a great lunch for us and thanks to **Amy Lindner** for bringing lunch to us. We had a fun day!

Green Team News

TBC's Green Team would like to give a shout out to Potomac Ridge's **Bob Marshaus** and **John Brucculeiri** for their awesome environmental efforts!

In addition to installing a new high-efficiency HVAC system, John partners with Smeco's "Cool Sentry" program that gives the utility the right to curtail his energy usage during peak hours.

Bob collects rain water in buckets for watering plants, drives a hybrid, and really lives the "reduce, reuse, recycle" motto in his daily life.

Bob and John are in the running for the annual Environmental Steward of the Year award. *Keep up the great work, guys!*

If you would like to nominate yourself or someone you know for this award, email us at greenteam@thebrickcompanies.com.



We Did It Again!

Thanks to everyone for your help!

At this year's 8th Annual TBC Classic, more than \$100,000 was raised for the Foundation and our Volunteer Gift Program. Below is a list of all the wonderful volunteers who helped make the day one to remember!

Planners: Charlie Birney, John Anderes, Claire Mulgrew, Shelly Ford, Melissa Franko, Trish Hinkle

No Soup for You! Julie Hoyt, Heather Buck

Beverage Boys: Casey Ingram, Matt Kopczak, Bob Marshaus, Ben Hinshaw

Margaritas: Susan Anthony

Photographers: John Brucculeiri, Tony Pessago

Registration, Set-up, Clean-up: Julie Natoli, Amy Natoli, Betty White, Paula Pierce, Toni Prince, Melissa Franko, Trish Hinkle, Kathy Ranke

Lunch Bunch: Chef Quintin, Chef Bill, Ted Swigert

Mulligans: Casey Amos, Marilyn Deyoung

Golf Shots: Jello Shooters - Amy Jones

Hole in One Spotters: Gina Bowley, Ron Lagana

Long Drive Team: Kurt Leddy, Mike Kriel, Dave Long

Audio-Visual: Brian Carneal

Southern Hospitality: Donna Loftin

Extra Hands: John DiLaura, Andy Dowell, Adrienne Harville

Whiskey & Cigars: Rick Burns, Carol Martin, Judi Long

And . . . the entire staff at Quesntown Harbor!



Ladies Only

Making a positive difference.

This past year has seen the growth of women's golf at Potomac Ridge. Many of the students from the Nike Golf Learning Center formed a brand new Ladies League that met on Wednesday nights throughout this summer. Students like **Dr. Lisa Paul-Jones**, **Krisanne Jastrab**, **Susan Hood**, **Pam Wilson**, and many others have had the opportunity to make new friends and enjoy the game of golf! This includes weekly prizes and different formats of fun competition.

We encourage them to continue this great program and thank the pro shop staff at Potomac Ridge for its commitment to supporting and developing the success of this program. The Nike Learning Center will continue to expand on the development of women's golf. *All are welcome!*

Summer Memories

Another great summer has ended at Atlantic Marinas and members at both marinas made the most of the weather. The pool saw its busiest summer yet and the members spent a lot of time barbecuing and picnicking. Our annual customer appreciation day was full of rain but the people who came still had a great time. The members held their second annual Tacky Light Night which means slip customers decorate their boats as tacky as possible and offer appetizers and drinks to everyone. Those who attended had a wonderful time. **Members Kathy** and **Mike Kissel** then threw a pig roast for the entire marina and all who attended ate well while socializing on a beautiful August day.

Members and guests are enjoying our Facebook page. After every event we post pictures for their enjoyment and they add some of their own, too. Almost daily we received compliments on our lovely flower gardens, and a stunning bald eagle couple has nested on the property. We are pretty sure there is a possibility of some eagles.

Mother nature at its best, and fun loving, happy customers – v life at Atlantic Marinas is good!

HAPPENINGS



the brick companies

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Value-driven development of people and places.

Family First at Potomac Ridge

The Nike Golf Learning Center at Potomac Ridge would like to congratulate all of our high school student members for their tremendous contribution to the strength of Southern Maryland high school golf, including McDonough and North Point high schools.

Most of the members of each of these teams are students of the NGLC as well as Junior Members at Potomac Ridge, and include standout Junior Golfers like McKenzie Cutter (who will be attending Seton Hall University on a golf scholarship), Eric Sawchak, Bradley Sharper, Sam Jackson, Robbie Taylor, and George and Gary Bowie. These golfers have won many of the area's tournaments, including several Middle Atlantic Junior PGA Tour events. Special congratulations to Marvin Cabotaje, (Bishop McNamara High School), for winning the MAPGA Tour Championship and McKenzie Cutter for going all the way to the National Junior PGA Championship for the second year in a row!

Through the Nike Golf Learning Center, the Potomac Ridge facility has become one of the best "family" oriented golf facilities in Southern Maryland. Several years ago, TBC wanted to take its golf courses in the direction of serving the golfing community by making its facilities fun and family oriented – places that would encourage the growth of the game and its benefits. Many of the programs that run through the NGLC have provided a great venue for families to become truly involved in the game together.

The junior programs that run all year encourage parents to get involved with Junior Golf, and what turns out to be a fun activity for the children ends up getting the parents involved in the adventure! The juniors then become great players and the parents actually become better golfers themselves. More importantly, however, they are spending quality time together as members at Potomac Ridge.



PHOTO: Erik Sawchak,
One of NGLC's exciting
young golfers.

National Recognition

Congratulations to **The Golf Club at South River Members and Staff** for their accomplishments in the 2010 ESPN National Golf Challenge! The event was held at Paiute Golf Club in Las Vegas, Nevada, October 19-23, and included participants from more than 500 golf courses across the United States.

PRO DIVISION WINNER

Dave Long, Director of Golf at
The Golf Club at South River
63 - 66 = 129 Total



NET DIVISION WINNER

John Parkerson & Butch Smith, Club Members
67 - 64 = 131 Total

GROSS DIVISION - 16th Place

Kevin Watt & Billy McGee, Club Members
69 - 69 = 138 Total

Building great relationships and earning trust.

Encouraging personal growth & community involvement.



From the Crow's Nest

Most of us probably have a hobby of one sort or another: reading, curling, gardening...even golf! Mine happens to be sailing. So when my oldest daughter decided to get married in upstate New York this past summer, rather than forgo my annual sailing pilgrimage to points north in August, I figured there had to be a way to sail there. Indeed there was. My wife Allison, my twelve year old daughter Lu and I proceeded to take what turned out to be the slowest way to get to a wedding since the demise of the covered wagon to Catskill, New York, located about 30 miles south of Albany on the Hudson River. And oh yeah, we went via Block Island in New England, which is essentially two hundred and fifty miles in the wrong direction as well. It eventually took us over two weeks to get there compared to what could have been approximately a six hour drive.

As anyone who has been around boats knows their normal state is broken and this trip proved to be no exception. Approximately eighty miles offshore halfway between Cape May, New Jersey, and Cape Cod, Massachusetts, we developed some bizarre mechanical problem while we were motor sailing in choppy seas that resulted in the boat shaking itself like a Labrador retriever after a swim when it came off waves. Anticipating our upcoming passage through "Hell Gate" where the East River meets the Harlem River just north of Manhattan a couple of weeks away we felt we had no choice but to haul the boat somewhere and figure out what was causing this random bizarre satanic like ritual when under power.

Eventually, we nursed our way to Stonington, Connecticut, where we pulled into the Dodson Boatyard and hauled her out of the water for a look. Sure enough our folding propeller had worn its gears to the point where the blades did a rabbit ear dance when engaged which created the vibration when they periodically fell out of balance.

The point of all this is what followed next. The boat was hauled about 3:00 p.m. We determined the problem by 3:30 p.m. Bob, who you could tell had some particular

Adding value and being accountable.

status because of the large straw hat he wore as opposed to the ball caps everyone else wore, asked where we were headed and when he learned of the wedding he called over the majority of his yard crew to resolve the issue. By 4:15 p.m. we found a new prop in Washington State as well as a new circuit board for my malfunctioning depth, speed and water temperature sensors in South Carolina.

He gave Lu a gift card to get an ice cream at the restaurant while we worked on details and eventually gave Allison and me one too for martinis, he said, to help recover from the shock of what it would cost.

Somehow, at 10:00 a.m. the next morning the parts arrived and by 2:00 p.m. that afternoon we were back afloat, fixed and on our way.

It was the most incredible and efficient customer service that I have ever experienced and for those of you who remember my rant about Verizon and Comcast in a previous Crow's Nest, it restored my faith in our ability to get things done and get them done right. Bob listened to the needs of his customer, resolved to take care of them and provided two gifts that postponed the sense of loss we have all felt when confronted by an incredibly unexpected and expensive repair job, at least until we were well away.

We made it through "Hell Gate" and got to the wedding on time. I was able to walk my daughter down to the waters edge (it was outside and the wedding party arrived in golf carts, of course). It was a joyous occasion and we eventually made the week long sail home in perfect repair. Thanks Bob.

Lex Birney

Talking honestly and openly.

Welcome Aboard!

The TBC Center

Gina Bowley - Gina recently joined our real estate team as our Lease Payables Administrator. She comes to us with years of experience in the Real Estate world. She's fun, outgoing and friendly, and has proven to be just what the doctor ordered for this position. We are so happy to have her!

Toni Prince - Toni recently joined our finance team in the position of Director of Finance. Toni brings so much to the table. With all of her experience she could easily hold the title of Queen of Finance and we're incredibly happy to have her on board.

Trish Hinkle - Trish joined the TBC team recently in the position of Executive Administrator to Charlie Birney and Shelly Ford. Trish goes the extra mile every day to help the entire team at TBC. Need something organized down to the tiniest of details? Just ask Trish! She is the reason Charlie and Shelly have been in a good mood since June. Welcome Trish!

Mary Coelho - Mary is the newest member of TBC. She joined our finance team this October in the position of Finance Associate. Mary has tons of experience in accounting and finance and she's proving to be a perfect fit. Welcome Mary.

The Golf Club at South River

Dave Long - Please join us in welcoming our Director of Golf, Dave Long to The Golf Club at South River. Dave comes to us from Woodmore Country Club. The years of experience, impeccable skills and great personality that Dave brings to our Club is very much appreciated. The members as well as the folks at TBC are extremely happy to have him on board!

Kurt Leddy - Kurt has hit the ground running as the Head Golf Professional at The Golf Club at South River. We couldn't ask for more with Kurt and Dave as our Golf leadership!

Atlantic Marina Resort

In July, **Judi Long** joined Atlantic Marina Resort as an Administrative Assistant. Judi does a great deal of volunteer work in her spare time and her smiling face has already become familiar to the marina members.