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Details of ‘TBC Classic’ Golf Event at Queenstown Harbor on Oct. 5 are Announced

- QR Tags, Twitter, Facebook Places and Foursquare All Part of This Year’s Event -

EDGEWATER, Md. (September 23, 2010) – The Brick Companies today announced details for its golf tournament fund-raiser, the **8th Annual TBC Classic**, to be held at Queenstown Harbor on Maryland’s Eastern Shore.

This year’s TBC Classic is set for Tuesday, Oct. 5 with registration/breakfast beginning at 8 a.m., followed by a 10 a.m. shotgun start. Registration includes food, beverages and entertainment throughout the course and a dinner and brief awards ceremony at its conclusion. Last year the event raised more than \$100,000, bringing the total amount raised in just seven years to more than \$800,000. For the first time, all sponsors can choose to direct 10 percent of their registration fee to a charity of their choice.

A major focus this year is food, with the theme “Cuisine on the Greens,” and featuring a wide array of offerings throughout the course, including a raw bar, award-winning gumbo and other creations from Chef Q and Chef Billy from the Bistro at South River.

Also new this year are social media promotions designed to help spread the word about the tournament to an even broader audience. All players are encouraged to bring their iPhone, Blackberry or Android to experience the following:

- All TBC Classic participants who “check in” at Queenstown Harbor via geo-location services **Foursquare** or **Facebook Places** will receive a sleeve of Titleist Pro V1 golf balls at the registration table;
- Those on **Twitter** who send tweets – including photos – during the round are automatically entered into a drawing for the most creative, most frequent and best pictures (use the hashtag #TBCClassic);
- Sponsor signs at the tees will include **QR Tags**, allowing golfers to snap images of the square back-and-white tags and receive instant access to special deals and promotions created specifically for the event participants that they can redeem later;
- Follow **@BrickCos** on **Twitter** where event-day updates will be posted and re-tweeted;

- Visit (and “like”) The Brick Companies Foundation page on **Facebook** and check back for videos, photos and wall posts capturing the day’s activities.

Sponsorships are still available, as are opportunities to play in the 2010 tournament. For more information or to register, contact Trish Hinkle at 443-951-2009 or visit www.thebrickcompanies.com

About Our Sponsors

This year’s TBC Classic corporate sponsors include BB&T Bank; Electraco, Inc.; Executive Maintenance; Flynn Architectural Finishes; Gimbert Associates; Greene Turtle; Grossberg, Yochelson, Fox & Beyda, LLP; Grubb & Ellis; Independent Benefit Services; Merritt Construction Services; Mosaic; Orange Element; Outback Steakhouse; Prince George’s County Equestrian Center; The Squires Group, Inc.; Terrapin Systems.

About The TBC Foundation

The Brick Companies, a privately held company based in Edgewater, Md. that owns, develops and manages commercial, residential and recreational properties, formed the TBC Foundation to formalize its commitment to support the people and organizations that do important work that benefits the heritage, residents and environment in the communities where the company does business. Every year the TBC Foundation continues to grow its charitable commitment with the community and has developed an employee Volunteer Grant Program that aligns charity giving with its staff. Proceeds from the annual charity golf tournament benefit many different organizations, including: Boys & Girls Clubs of Annapolis and Anne Arundel County; Hospice of the Chesapeake, Annapolis and Landover, Md.; Hospice of Queen Anne’s, Centreville, Md., and Children’s National Medical Center, Washington, D.C. For more information and a complete list of the charities which The Brick Companies support through its giving programs, visit www.thebrickcompanies.com

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